



letter from the President

Ready to be the hero of your financial story? We're ready to be your Yoda.

Everyone loves a good story. We like to root for the unlikely heroes, as they face daring quests, thrilling challenges and dangerous distractions—all the elements we see repeated again-and-again, in everything from Greek mythology to the Star Wars saga. Stories can be a powerful way to teach us the lessons we need to learn to be the heroes of our own personal stories.

Of course, for every hero, there's also a wise and knowing mentor with the special knowledge, resources and experience to help our hero overcome every challenge and reach every goal—whether it's casting a magic ring into a fiery volcano, defeating an evil empire—or achieving financial security.

What does this have to do with you and Canopy Credit Union? More than you might think.

read more ...



Charlotte Nemec President/CFO



evolving to serve you during uncertain times

It's been an entire year since we made the difficult decision to close our branches to walk-in traffic. We miss seeing you in our busy branch lobbies, however we remain committed to serving your financial needs in the safest and most appropriate ways we can. We're available by appointment to assist you with any financial needs or answer any questions. Just give us a call at 509.328.2900 or visit www.canopycu.com to

make an appointment. We're limiting the number of people in our lobbies at any given time to allow for social distancing and for the health of our members and staff. We are also available via phone, text or email during business hours. Our website and online banking are available 24/7.

Keep up-to-date as we move through the pandemic and into recovery through updated videos available on our website at: www.canopycu.com/coronavirus



got cabin fever?

A new RV or boat might just cure your pandemic blues.

Like most of us, you've probably been cooped up at home since the COVID-19 pandemic arrived just over a year ago. As our snowy weather comes to an end, making plans for your next outdoor adventure can help remedy the winter blahs. Camping, boating and exploring the outdoors can be relaxing and restorative ways to maintain social distance while enjoying a refreshing change of scenery!

Consider investing in a new RV, a cabin in the mountains, or a home on the lake and a boat to go with it. We've got the knowledge, resources and experience to make it happen. If that sounds appealing, we've got good news. At Canopy, you can get great low rates and the most friction-free loan process in the business. Talk to us today and we'll find a way to get you "back to nature" in the months ahead. Learn more in this informative article, 8 Tips for Buying an RV, available right on our website.

8 Tips for Buying an RV



home values are up, loan rates are down – it's the perfect time to look into a home equity loan

With real estate prices rising and loan rates falling (check ours out—we think they're amazing) tapping into your home's equity can be a great way to access cash quickly and easily to pay for home improvement projects, pay off high-interest debts, or maybe even finance that Masters Degree you've always wanted to pursue.

<u>learn more</u>

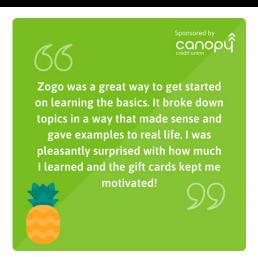


Canopy's Great Loan Giveaway update: and the winner is...

Part of Canopy's DNA as an organization is reflected in our desire to be a positive influence in the community and to find ways to make a difference in the lives of our members and their families. Inspired by TV host Ellen DeGeneres' Greatest Night of Giveaways (learn more about it here: https://www.nbc.com/ellens-greatest-night-of-giveaways) Canopy's Great Loan Giveaway offers us a way to engage with our members and make a meaningful contribution to their financial health, while of course, having a little fun as well.

Little did we know that the winners of our 2020 Great Loan Giveaway would be members for whom the unexpected cash could make a real difference.

learn more and watch the winner video!

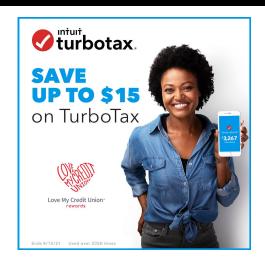


it pays to learn about finance – literally

We've partnered with Zogo, a gamified mobile app, to help our members learn the basics of personal finance. The best part? You can earn gift cards when you use it!

Download the Zogo app now and type in the access code 'CANOPY' to get started.

learn more



file with TurboTax®

TurboTax® makes it easy to file your taxes from the comfort of home, asking simple questions and guiding you every step of the way. And when you need help, real experts are standing by.

The best part, Canopy members save up to \$15!

file your taxes today



don't quarantine your cash assets...

Now is the perfect time to look at options with **higher earning potential.** Make Your Money Work Harder with CFS* Financial Advisor, Brendan McMurtrie! Contact Brendan at 858.805.7935 or bmcmurtrie@cusonet.com.



April 1st - June 30, 2021!

Beginning April 1st, finance or refinance your vehicle with us and you can breeze through up to 100 days before your first loan payment is due! Enjoy our low rates and be entered into the Great Loan Giveaway, too! Learn more and apply online starting April 1st.

Refinances must be from another lender. Interest will accrue up to the first 100 days, and your first payment may apply to interest only.

learn more about Canopy car loans

other stories in this edition:

- download our new mobile app today
- employee anniversaries
- loan rates
- Canopy leadership
- holiday closures, office hours and locations



contact us

visit our website

Federally insured by NCUA

Canopy Credit Union | 509.328.2900 | www.canopycu.com

STAY CONNECTED









